

Creativity works

A one-day workshop about increasing creativity in the workplace



About this workshop

Why leave your creativity at the doorstep when you go to work? Take it with you! Research has shown that the Critical 1% which creativity brings to the organisation is what differentiates your company from its competitors.

We draw out innovation in organizations through your people. We introduce you to the functioning of the left and right sides of your brain. By combining right brain imagination and innovation with left brain logic and analysis, the results can be powerful and lead to new levels of business performance.

We will help you problem-solve by introducing you to new ways of thinking, and the concept of 'flow'.

. You will experience and learn:

- How to put together business or individual plans that encompass your vision for the future
- How to actively work the right side of your brain
- Allow you to 'play' with creative ideas
- 'Unsensor' yourself to allow the free flow of idea generation
- Re-charge your creative brain

Who would benefit from this workshop?

- Team leaders seeking to inspire others
- Individuals seeking to work in a more creative way
- People who are creative at home and want to make their creativity work
- Those who want to open up their creative brain
- HR professionals looking for a tool to inspire the employee base

About Us

At Thompson Dunn caring about people and bringing out the best in them is what drives us. We do this by unlocking each individual's potential and developing teams. Our creative approach means we frequently challenge convention and may look at situations from a different perspective. Our understanding of psychology and our passion to support your clear way forward means that, together, we can deliver surprisingly powerful results.